## NORTHEAST MESA ROUTE 532 EXPRESS - WORK PLAN

January 7, 1994

Begin operation of Northeast Mesa Route 532 Express.

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe daily ridership, percent of ridership goal of 200 per day achieved, costs per operating mile, and reduction in pollutants and vehicular traffic directly related to the operation of this service.

June 30, 1994

## SCOTTSDALE ROUTE 72 EXTENSION - WORK PLAN

October 1, 1993

Begin operation of Scottsdale

Route 72 Extension.

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe daily ridership, percent of ridership goal of 100 per day achieved, costs per operating mile, and reduction in pollutants and vehicular traffic directly related to the operation of

this service.

June 1, 1994

Progress report/billing.

September 30, 1994

# TEMPE ROUTE 56 - WORK PLAN

November 15, 1993

Begin operation of Tempe Route

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe daily ridership, percent of ridership goal of 210 per day achieved, costs per operating mile, and reduction in pollutants and vehicular traffic directly related to the operation of this service.

June 1, 1994

Progress report/billing.

September 30, 1994

## CHANDLER ROUTE 156 EXTENSION - WORK PLAN

October 1, 1993

Begin operation of Chandler Route 156 Extension.

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe daily ridership, percent of ridership goal of 120 per day achieved, costs per operating mile, and reduction in pollutants and vehicular traffic directly related to the operation of this service.

June 1, 1994

Progress report/billing.

September 30, 1994

## PHOENIX DIAL-A-RIDE AVL SYSTEM - WORK PLAN

October 1, 1993

Begin activities for the installation of the automatic vehicle location (AVL) system for Phoenix dial-a-ride.

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe activities documenting the installation of the AVL system and projected completion date. Progress reports will include any reports, brochures, and related literature on the AVL system to be installed.

June 1, 1994

September 30, 1994

February 1, 1995

March 31, 1995

Progress report/billing.

Progress report/billing.

Progress report/billing.

# PHOENIX TRANSIT PROMOTION FOR SENIOR CITIZENS - WORK PLAN

October 1, 1993	Begin initia	al research
	activities	to develop
	educational a	nd awareness
	programs.	

December 1, 1993 Begin development of programs and materials.

February 1, 1994

Submittal of progress report and billing to ADOT Transit Branch Manager. Progress reports will describe activities documenting the research and program development. Progress reports will include timeline of promotional campaign; and any reports, brochures, and related

materials.

February - April 1994 Implement public education and awareness campaign to encourage senior citizens to ride the bus.

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May - August 1994 Evaluation of campaign.

June 1, 1994 Progress report/billing.

September 30, 1994

Submittal to ADOT within 30 days final progress report and billing. The final report will have a format explained in

Attachment D.